

You ALWAYS Get BETTER QUALITY AND



Lower Prices At DALE'S

JUST \$1.00 WILL HOLD YOUR LAY-AWAY

OUR COMPLETE STOCK
LADIES' COATS

50% OFF

Was 15.00	NOW \$7.50
16.99	8.50
19.99	10.00
29.95	15.00
39.95	20.00
59.95	30.00

MUST UNLOAD
LADIES' DRESS
GUITAR WOOL JERSEY
LINENS

Clearance

NOTHING HELD BACK

Ladies' Dresses

VALUES TO 29.95

All Marked Down FROM **2.99** One and 2-Pc. Styles Sizes 8 to 44

OVER STOCKED!
Ladies' Capri's 2-PC. SETS

Knitted Tops and Solid Pants or All-Over Pattern Prints NOW AT —

Low Prices!

Made by leading Calif. Manufacturer All new high styles with the slim trim look. 100% washable fabrics. Worth twice the price!

3.45 Val. to 8.98

LUCKY PURCHASE!
LADIES' **Capris**

Reg. 1.98 300 PIECES

1.00 EACH!

SPECIAL GROUP 1.59 OR Pcs. \$3

- Pinwale Cord
- Polished Cottons
- All the New Colors
- The new Slim-Trim look
- 2.98 Values

Here's How DALE'S Does It!

USE OUR LAY-AWAY!

THE VALUES BELOW WERE BOUGHT AT BIG SAVINGS WITH YOU IN MIND!

LADIES' **BLOUSES**

REGULAR 1.98 VALUES

NOW ON SALE!

YOU'LL WANT AN ARMFUL

Big Values!

88¢

- Broadcloths
- 100% Washable
- American Made and Imports
- Newest Plaids & Solids
- Dressy & Tailored Styles

• SIZES 32-38 MANY TO CHOOSE FROM!

SELLING OUT ALL LADIES' **TOPPERS**

\$15.00 Values 100% All Wool Fully Lined All the New Colors! YOU MUST SEE THIS TO BELIEVE IT!

5.00 Sizes 8 to 20

LOADS OF LADIES' 100% ALL WOOL **SKIRTS** ON SALE!

ODDS & ENDS TAKEN FROM OUR BETTER STOCK IN DRESSY AND SPORT STYLES! MUST MAKE ROOM FOR SPRING MDSE. YOU'LL WANT AN ARMFUL AT —

2.94 Values to 5.98 Sizes 10 to 18

CLEANING HOUSE — LADIES' **SUITS**

- Fur Trimmed
- Pencil Line Skirts
- Fully Lined Jackets in Dressy Styles
- Many to Choose From

ALL SELECTED FROM OUR BETTER STOCK!

1/2 OFF REG. TICKET PRICE!

ON SALE! LADIES' **LINGERIE**

Values to 3.98 Baby dolls — Short and long Gowns — All full nylon slips with lacy trim Assorted Colors

1.59 Sizes S-M-L They Last!

GIRLS' COATS

REDUCED FOR IMMEDIATE **Clearance**

1/3 OFF PRICE

Was 7.99
9.99
12.99
14.99

NOW \$5.33
6.66
8.66
10.00

SIZES 7-14

CASH SAVINGS ARE YOUR BEST SAVINGS

VISIT OUR CUT-RATE INFANTS DEPARTMENT • • • PRICES BELOW WHOLESALE!

Just Arrived — GIRLS' **Dresses**

In time for Spring New Colors. Print & Plaids Wide selection of styles. Choose now while prices are low, low, low

1.77 Val. to 3.99 Sizes 1 to 6x

SPECIAL GROUP SIZES 7 to 14 NOW ON SALE AT **2.77** Val. 4.98

Boys' Polished COTTON **SLACKS**

- CUFFED
- ASST. COLORS

1.77 Sizes 2 to 6x

Val. to 3.98 Flap Back Pockets

Special Group as Featured Sizes 8 to 16 **2.49** Val. 4.98

SPECIAL PURCHASE BOYS' **Sport Shirts**

Sanforized Suedes, Flannels, Novelty Cottons, Short and long sleeves

Sizes 2 to 16

VAL. TO \$2.98 **1.29**

BOYS' 13 1/4 OZ. AND NYLON 11 1/4 OZ. **BLUE JEANS**

Texas Make Western style of 13 1/4-ounce denim. They are reinforced at all points of strain, have heavy duty zippers. Sanforized... machine washable. Boys' Size 4-12.

1.88 Val. to 3.98

MEN'S & BOYS' HELENCA **STRETCH SOCKS**

100% NYLON ASS'T PATTERNS

4 prs. \$1 59¢ VALUE!

Men's **Slacks** POLISHED COTTONS

- Flap Back Pockets
- Ivy League Buckle Back
- Colors: Tan, Blue, Black, Brown
- Newest Styles and Colors
- SIZES 29 — 38

2.77 5.95 Val.

CLEARANCE ON ALL MEN'S **SPORT SHIRTS**

Usually 2.98 Now on sale at this special low, low price — Assorted styles and patterns!

1.44 SIZES S-M-L

GIRLS' FULL AND HALF **SLIPS**

100% NYLON • TIERS OF RUFFLES AND LACY TRIM • SPECIALLY PRICED FOR THIS EVENT!

Val. to 1.98 Sizes 4 to 14 Many Styles to Choose From!

88¢

DALE'S SELF SERVICE

SALE STARTS THURS. JAN. 22 AT 9 A.M. AND CONTINUES FRI., SAT. & MON. JAN. 23, 24, and 26

4 BIG DAYS

1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 to 6 Friday 'Til 9 P.M.

CLEARANCE **BOYS' CAR COATS**

Heavy Duty Water Repellent Quilted Lined

All Weather Cotton Sheen

3.84 Val. 7.98 SIZES 7-14